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| programplan2003.jpg |
| [**Program Requirements**](http://calendar.athabascau.ca/undergrad/2003/page03_14_01.html) | [**Advising Services**](../../index.php) | [**2003/2004 Program Plans**](../03%20index%20files/pplans03.php) | [**Glossary**](http://calendar.athabascau.ca/undergrad/2003/page12.html) |
| FOR 30 BLOCK CREDIT TRANSFER – 2 yr Non-Business DiplomasThe program plans are intended to assist you in planning a program.  Please refer to the official [regulations](http://calendar.athabascau.ca/undergrad/2003/page03_14_01.html).

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| **Bachelor of Management - Marketing Major - Post Diploma - 4 Year (120 credits)** |
| **2003/2004 Calendar Requirements -** effective Sept. 1, 2003 |
| **Level** | **Credits** | **Course** | **Requirement** | **Status\*** | **Comments\*\*** |
| Senior | 3 | [ADMN404](http://www.athabascau.ca/html/syllabi/admn/admn404.htm) | Required |  |  |
| Senior | 6 | [CMIS351](http://www.athabascau.ca/html/syllabi/cmis/cmis351.htm) | Required  |  |  |
| Senior  | 9 | [ECOM320](http://www.athabascau.ca/html/syllabi/ecom/ecom320.htm) | Required |  |  |
| Senior  | 12 | [ECON301](http://www.athabascau.ca/html/syllabi/econ/econ301.htm) | Required |  |  |
| Senior  | 15 | [ADMN417](http://www.athabascau.ca/html/syllabi/admn/admn417.htm) | Required  |  |  |
| Senior  | 18 | [MGSC301](http://www.athabascau.ca/html/syllabi/mgsc/mgsc301.htm) or [MATH215](http://www.athabascau.ca/html/syllabi/math/math215.htm) or [MATH216](http://www.athabascau.ca/html/syllabi/math/math216.htm) | Required  |  |  |
| Senior  | 21 | [HMRT386](http://www.athabascau.ca/html/syllabi/hrmt/hrmt386.htm) or [ORGB386](http://www.athabascau.ca/html/syllabi/orgb/orgb386.htm) | Required  |  |  |
| Senior  | 24 | [MKTG406](http://www.athabascau.ca/html/syllabi/mktg/mktg406.htm) | Required |  |  |
| Senior  | 27 | [MKTG440](http://www.athabascau.ca/html/syllabi/mktg/mktg440.htm) | Required  |  |  |
| Senior  | 30 | [MKTG466](http://www.athabascau.ca/html/syllabi/mktg/mktg466.htm) | Required  |  |  |
| Jr/Sr | 33 | [Sr. MKTG,](http://www.athabascau.ca/course/ug_subject/list_im.php#mktg) or [ENTP212](http://www.athabascau.ca/html/syllabi/entp/entp212.htm), or [ACCT356](http://www.athabascau.ca/html/syllabi/acct/acct356.htm) or [MGSC405](http://www.athabascau.ca/html/syllabi/mgsc/mgsc405.htm) | Elective |  | 1 of 4 choices |
| Jr/Sr | 36 | [Sr. MKTG,](http://www.athabascau.ca/course/ug_subject/list_im.php#mktg) or [ENTP212](http://www.athabascau.ca/html/syllabi/entp/entp212.htm), or [ACCT356](http://www.athabascau.ca/html/syllabi/acct/acct356.htm) or [MGSC405](http://www.athabascau.ca/html/syllabi/mgsc/mgsc405.htm) | Elective |  | 1 of 4 choices  |
| Senior  | 39 |  | Option |  | [Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/businessadmin.php) |
| Jr/Sr | 42 |  | Option \*\*\* |  | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php) |
| Jr/Sr | 45 |  | Option \*\*\* |  | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php)  |
| Senior | 48 |  | Option  |  | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php) |
| Senior | 51 |  | Option  |  | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php) |
| Senior  | 54 |  | Option  |  | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php) |
| Senior  | 57 |  | Option  |  | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php) |
| Senior | 60 |  | Option  |  | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php) |

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| \* Status: You may wish to indicate if a course is completed, in progress or transferred.  |
| \*\* Comments: You may wish to include replacement courses or pre-requisites in this area.  |
| \*\*\* Among the above options, students must select 9 credits (3 courses) of critical perspectives courses from the following courses:  [PSYC300](http://www.athabascau.ca/html/syllabi/psyc/psyc300.htm), [GOVN400](http://www.athabascau.ca/html/syllabi/govn/govn400.htm), [GOVN403](http://www.athabascau.ca/html/syllabi/govn/govn403.htm), [IDRL305](http://www.athabascau.ca/html/syllabi/idrl/idrl305.htm), [IDRL312](http://www.athabascau.ca/html/syllabi/idrl/idrl312.htm), [PHIL252](http://www.athabascau.ca/html/syllabi/phil/phil252.htm), [POLI480](http://www.athabascau.ca/html/syllabi/poli/poli480.htm), [PSYC379](http://www.athabascau.ca/html/syllabi/psyc/psyc379.htm), [WMST321](http://www.athabascau.ca/html/syllabi/wmst/wmst321.htm) |

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| Minimum block transfer award for an approved diploma is 30 credits. The following courses must also be completed and the block transfer award can be increased for any of these courses already held or another required course already held within the BMgmt program. |
| **Level** | **Credits** | **Course** | **Requirement** | **Status\*** | **Comments\*\*** |
| Jr | 3 | [ACCT245](http://www.athabascau.ca/html/syllabi/acct/acct245.htm) or [ACCT250](http://www.athabascau.ca/html/syllabi/acct/acct250.htm) or [ACCT253](http://www.athabascau.ca/html/syllabi/acct/acct253.htm) | Yes/No |  |  |
| Jr  | 6 | [ADMN232](http://www.athabascau.ca/html/syllabi/admn/admn232.htm) | Yes/No |  |  |
| Jr  | 9 | [ADMN233](http://www.athabascau.ca/html/syllabi/admn/admn233.htm) | Yes/No |  |  |
| Jr | 12 | [ECON247](http://www.athabascau.ca/html/syllabi/econ/econ247.htm) | Yes/No  |  |  |
| Jr | 15 | [ECON248](http://www.athabascau.ca/html/syllabi/econ/econ248.htm) | Yes/No |  |  |
| Jr/Sr | 18 | [FNCE234](http://www.athabascau.ca/html/syllabi/fnce/fnce234.htm) or [FNCE370](http://www.athabascau.ca/html/syllabi/fnce/fnce370.htm) | Yes/No |  |  |
| Sr  | 21 | [LGST369](http://www.athabascau.ca/html/syllabi/lgst/lgst369.htm) | Yes/No |  |  |
| Jr  | 24 | [COMP200](http://www.athabascau.ca/html/syllabi/comp/comp200.htm) or [CMIS311](http://www.athabascau.ca/html/syllabi/cmis/cmis311.htm) | Yes/No |  | Effective June 16, 2004 and retro-active, requirement is [CMIS311](http://www.athabascau.ca/html/syllabi/cmis/cmis311.htm) or **any** [**COMP**](http://www.athabascau.ca/course/ug_subject/list_cd.php#comp) **courses.** |
| Sr | 27 | [MKTG396](http://www.athabascau.ca/html/syllabi/mktg/mktg396.htm) | Yes/No  |  |  |
| Sr | 30 | [ORGB364](http://www.athabascau.ca/html/syllabi/orgb/orgb364.htm) | Yes/No |  |  |

 Content: [Advising Services](../../index.php)Last updated: November 19, 2004 |